



Join us Nov. 20 2021, in this grassroots community event aimed to assist Mission's struggling non-profits in supporting the programs that make our community amazing.

This event will work in two ways. First, we intend to distribute collection cans to businesses throughout the Mission community where businesses will ask customers at the point of sale to donate to the cause. Secondly, there will be the option to donate via the website. Participating non-profits will be asked to rally their members and supporters in an effort to drive traffic towards the website. This will offer the opportunity for like-minded donors to review the participating organizations and select where their donations should go. Through cross-promotion of this single-day event, we hope to raise \$1 from each community member to support local community programs in Mission!

We will be selecting up to ten non-profit organizations to participate in this grassroots event with us. We ask that these non-profit members pound the pavement, to raise event awareness within the community. Funds raised in businesses will be evenly divided among participating non-profit organizations. Website funds raised will be distributed as per the donors' request via the Optimist Club.



AND
The **Rotary**
Clubs of Mission



are working together in a grassroots fundraising event incorporating more than ten non-profit organizations in the community of Mission by asking every Mission community member to donate a dollar in November 20.

PLEASE JOIN US!

Business Participation

You can help in two ways: **LOCAL** businesses can help **LOCAL** non-profits by promoting money jars and the point of sale collections, asking each customer to donate a dollar in the "One Dollar One Day" event. Each participating business will receive a poster and a jar.

The business benefits are enormous: first, traffic will be driven to your business via social media posts from 10 non-profits, 2 Rotary Clubs, and the Mission Optimist Club. Best of all, your participation assists non-profits that support our community - your customers!



Sponsorship

6 Sponsors \$1000 each

This is a rewarding opportunity to share the love, and receive positive community-focused business exposure! There are a maximum of SIX \$1000 Sponsorships available. Sponsors will be listed on the donation website, on all distributed print media, and on social media! Sponsorship funds will be used primarily to incentivize non-profit membership participation through specialty challenges offering 20 x \$250 Donations, with each participating organization eligible to receive up to 2. Sponsors will be featured

on each one of these 20 certificates that will be provided to the awarded non-profit, and shared on social media!



Contact

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Sample Site
www.mission-optimists.square.site





SUPPORT YOUR FAVOURITE NON-PROFIT

BROUGHT TO YOU BY:



The Optimist
Club of Mission

AND

The Rotary
Clubs of Mission



Name of Organization: _____

Primary Contact Name: _____

Contact Email: _____

Contact Number: _____

Type of Organization Choose an item.

How long has the organization been operating in Mission? Choose an item.

Does your Organization operate locally within Mission? Choose an item.

Is your organization based within Mission? Choose an item.

How many patrons would your organization be able to mobilize to partake in the event? Choose an item.

Is your organization a registered Charity? Choose an item.

What is your organizations focus or Mission Statement?	
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How does your Organization positively impact Mission and the Community?	
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If your organization has a website, social media handles etc. please list	
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PLEASE SUBMIT BY SEPTEMBER 15